



In-Store Marketing Solutions

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FOR IMMEDIATE RELEASE

**BILLY SMITH NAMED IMPORT OPERATIONS MANAGER
FOR SMP IN-STORE MARKETING SOLUTIONS**

CHATTANOOGA, Tn (August 2009) - SMP In-Store Marketing Solutions, a Division of SMP Industries, Inc., has hired Billy Smith as Import Operations Manager. SMP In-Store Marketing Solutions is an industry leader in the design and manufacture of custom retail merchandising programs. Mr. Smith will be based in Chattanooga, TN and is responsible for managing all aspects of SMP's global sourcing initiatives.

"I am thrilled to join SMP's team," said Mr. Smith. "Being from Chattanooga, I am well aware of SMP's long-standing history in this industry. SMP In-Store Marketing Solutions has an excellent reputation for its creative product design and the quality execution and customer service to back it up."

Mr. Smith brings to SMP In-Store Marketing Solutions over 8 years of experience in the In-Store Marketing and Manufacturing industry. He has extensive experience in project management, purchasing and product assembly and distribution as it relates to large consumer goods companies

"We are very enthusiastic about having Billy on board," said Mike Sybilrud, Vice President of Sales and Marketing for SMP In-Store Marketing Solutions. "His extensive manufacturing and purchasing experience in our industry compliments our commitment to global capabilities. Due to the ever-expanding needs of our client base, our international partnerships ensure our customers have global reach when implementing and executing their in-store branding programs. With Billy's industry experience and consumer goods focus, we fully expect that SMP's global capabilities will continue to grow in order to best serve our customers."

ABOUT SMP INDUSTRIES, INC.

Established in 1947, SMP In-Store Marketing Solutions, a division of SMP Industries, Inc. has over 60 years experience in In-Store Marketing and Merchandising Design, manufacturing, fulfillment and distribution services. Manufacturing both domestically and internationally, we are able to support our clients' In-Store marketing programs by offering innovative design concepts and state-of-the-art manufacturing and distribution services.

For more information on SMP and our divisions, visit www.smpindustries.com